



Nottingham Navigator has been jointly funded by Nottingham City Council, Greater Nottingham Partnership and East Midlands Development Agency. Nottingham City Council gratefully acknowledges the contributions from many organisations and individuals in the making of these information panels. Nottingham Navigator was designed by Streetwise Orientation & Navigation Systems and added to the existing signpost system.



Nottingham Navigator - an integrated system

Nottingham Navigator

New to Nottingham? Then you are not alone, because Nottingham Navigator is new to the city's streets and is here to help you find your way around and discover the city's varied attractions, places of interest and parts to explore.

Whether the city is new or familiar to you, Nottingham Navigator, will give you directions and interesting facts about the city.

Linked to Nottingham Navigator is ParkSmart which has seen the city divided into five distinct coloured zones; Royal, Castle, Broadmarsh, Lace Market and Victoria.

So, how does Nottingham Navigator work? Navigator is made up of two parts – information panels and signposts, which together make a network across the city centre. There are 29 information panels and 30 signposts, at key points in the city's streets to help you find places of interest.



Information panels

These show maps and information about the area around you. One side of the information panel will always display a large ParkSmart city centre zone map which will help you to find your way around.

On the other side you will find information about the local area around you, plus a more detailed local area map.

Signposts

These are located throughout the city to point you to key destinations across the city centre. Signposts also appear on top of the information panels as well.

Integration

The Nottingham Navigator information panels designed by Streetwise Orientation & Navigation Systems were developed to incorporate the city's existing signpost scheme.



1. "How far is it" table provides distances and walking times to a standard set of key places of interest; immediately transmitting just how easy it is to reach all parts of the city centre on foot and establishing the major landmarks that aid navigation.

2. The city centre map carries the city's ParkSmart initiative zones that aid navigation and these in turn encourage visitors to explore further. A fully categorised list of places of interest, attractions, public offices and transport points is also colour coded to their respective zones.

3. A specific cycling route map has been incorporated which also highlights streets with steep inclines and car parks with specialist cycle storage facilities.



4. The zone promotion side focuses mainly on promoting what there is to see and do in each of Nottingham's ParkSmart zones. Each unit is customised to the local area in terms of text and images.

5. A "local area map" oriented to the direction faced by the user provides greater detail on the locations of points of interest in the immediate vicinity.

6. An events calendar has been introduced to give visitors information on the wide range of activities to be found in Nottingham all year round.



illumination

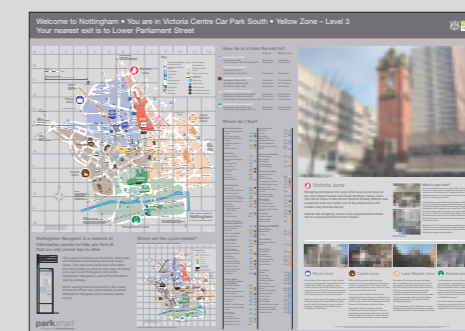
The information panels are back-lit using prismex panels and low energy requirement LEDs. In addition the zone name, logo and five illuminated acrylic disks in the stainless steel side panel, are also lit using the colour code for the district.

Car park panels ▶

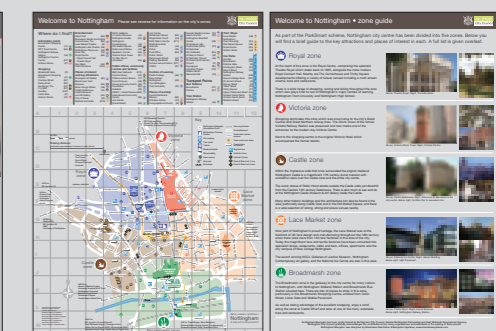
The system also includes over 30 displays in key car parks.

Map pads ▶

Free maps are available from tourist information centres.



Car park panels



Map pads